



NHC International Medical Center

Business Plan

May 2020

魏氏医疗
NHCHealth



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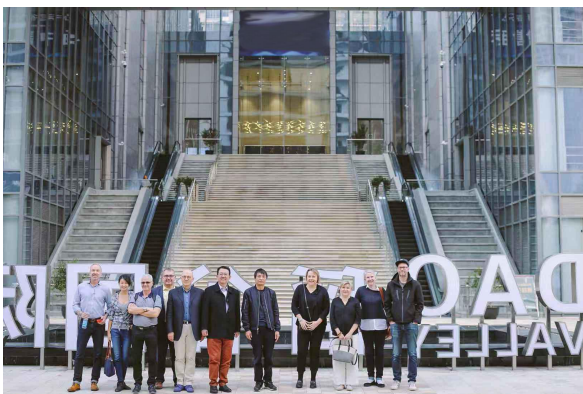


Executive summary

<p>Positioning</p>	<p>NHC Health International Innovation Center (Suzhou) is a Singaporean company registered locally in Suzhou, China, and tasks itself to bring some of the best medical care technology and business models from Singapore, Finland and the US into China.</p>
<p>Market background</p>	<p>China has a huge demand for AI and big data-powered premium health care services, which we are championing to plug a market void in Suzhou, ending the situation where most patients in and around Suzhou seek such services in Shanghai, Beijing or overseas.</p>
<p>Our strengths</p>	<p>Management team and advisors are from China, Singapore, Finland and the US, many of them have strong medical care professional skills or management experiences.</p>
<p>Plans and operations</p>	<p>The company will temporarily operate out of its sisterly company, NHC Health International Innovation Centre (Suzhou)Co-Ltd's 500-sqm office in Dao Valley in Suzhou. It is in discussion with current and prospective partners to map out concrete operation steps while in dialogues with some prospective investors</p>



Established **strategic collaboration and partnerships** with Finland、Singapore、American's best medical talents



NHC Health posing with the Finnish partners

Establish **aan international medical center** in Suzhou with the **key offering**:

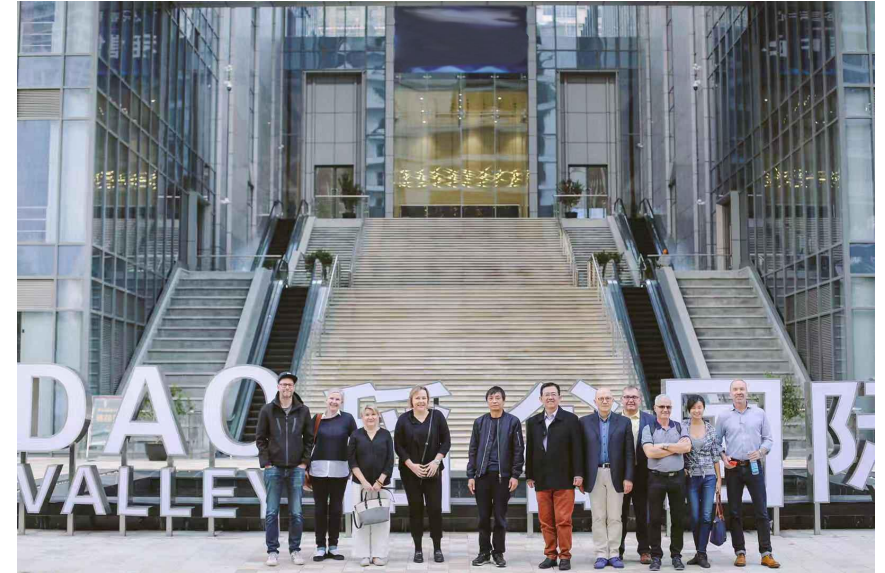
- Top medical talents in Finland, Singapore and the United States provide medical services for Chinese people
- Integrate technology factors into providing all-round intelligent app for Chinese people.

NHC International Medical Center as industry standard in **management and education**

Continue to innovate and create additional offerings such as:

- Smart Health App With Big Data
- Rehabilitation/Cardiovascular/Laparoscopy Center
- Utilize 5G, AI, AR into education

- NHC Health International Innovation Center (Suzhou), also known as NHC Health, is a Singaporean company registered in Suzhou. It aims to bring the best health care and AI expertise from Singapore, Finland and US to China.
- With support from some of the world's premier health care institutions, we will establish a patient-centered international medical center, with first-class service, equipment, management and technology to attract high-end patients at home and abroad. Specifically we will use AI and Immune Cell Therapy for our patients' cancer treatment.
- NHC Health will temporarily operate within NHC Health International Innovation Centre' current 500-sqm office space in the Dao Valley in Suzhou.



- In the past we have trained big Chinese hospitals executives, surgeons and senior nursing professionals in Singapore and China.
- Supported a few charity projects in health care in China and some neighbouring countries.

Medical Center: overview

Our Medical Center will offer the following services:

- Outpatients clinics
- Health Screening
- Laparoscopic Surgery
- Dental Care
- Immune Cell Therapy
- Mobile health monitoring system for cardiac patients
- AI Services for Cancer



Note: the picture above shows a ring that connects with the smart phone to track a user's sleeping pattern.
<https://ouraring.com/why-oura/>

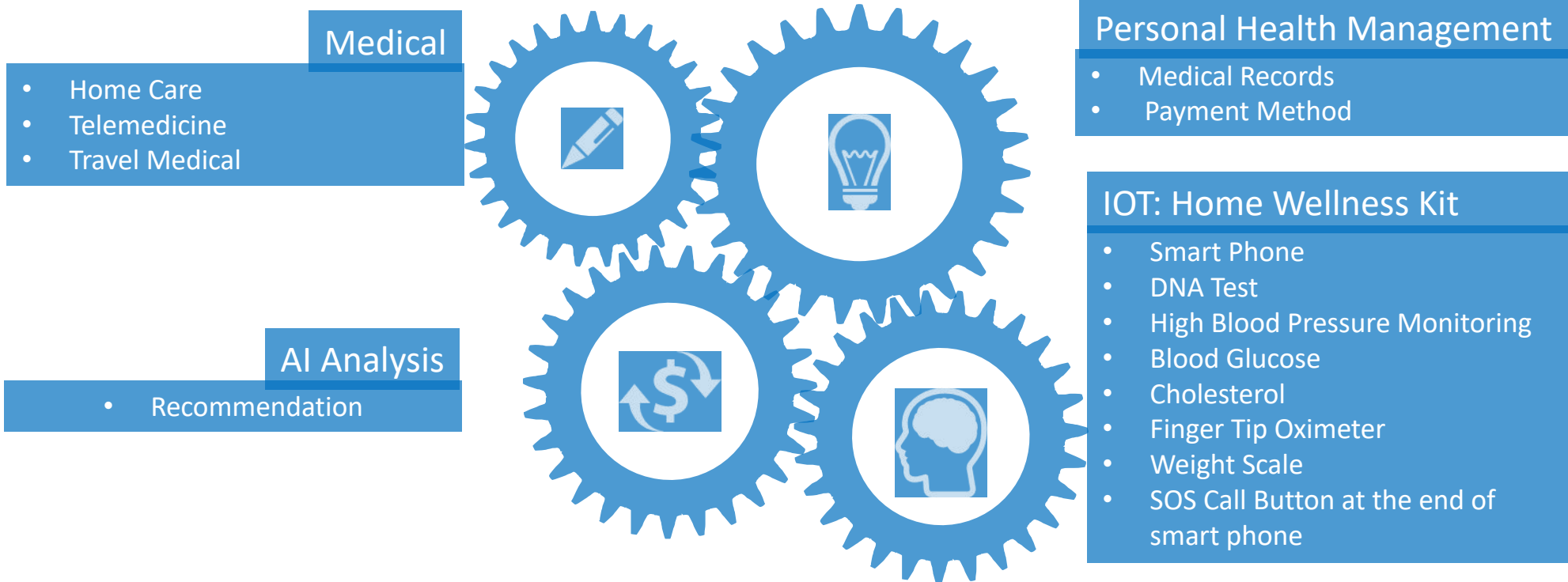


- The Singaporean Government has listed immune cell therapy as its top priority in health care in 2020. The country has amassed substantial experiences in this regard. So is the US, where cancer is commonly treated with immune cell therapy.
- NHC Health has overseas hospital partners standing ready to embark on AI-assisted immune cell therapy in China.
- NHC Health is in discussion with Suzhou No. 9 Hospital in launching a project to tackle cancer with artificial intelligence (AI) and immune cell therapy.



Medical Center: Smart Health app

A Chinese and English language app that matches nurses and health care professionals with patients, and offers 24X7 monitoring, analysis and recommendation:



Note: NHC Health will partner with [Mediconsult](#) of Finland to build this app for the China market. Mediconsult's social and health services are already benefiting 170,000 citizens and 7,000 professionals in Finland.





Registered Capital (RMB Million)

Item	Investment (RMB)	Operational space
Operation	10M	500m2
Immune cell therapy lab	5M	500m2
Health screening and clinics	5M	1,000m2
Total	20M	2,000m2



Staff (10 initially)	3 doctors, 5 nurses and 2 admin
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Foreign doctors are by appointment only

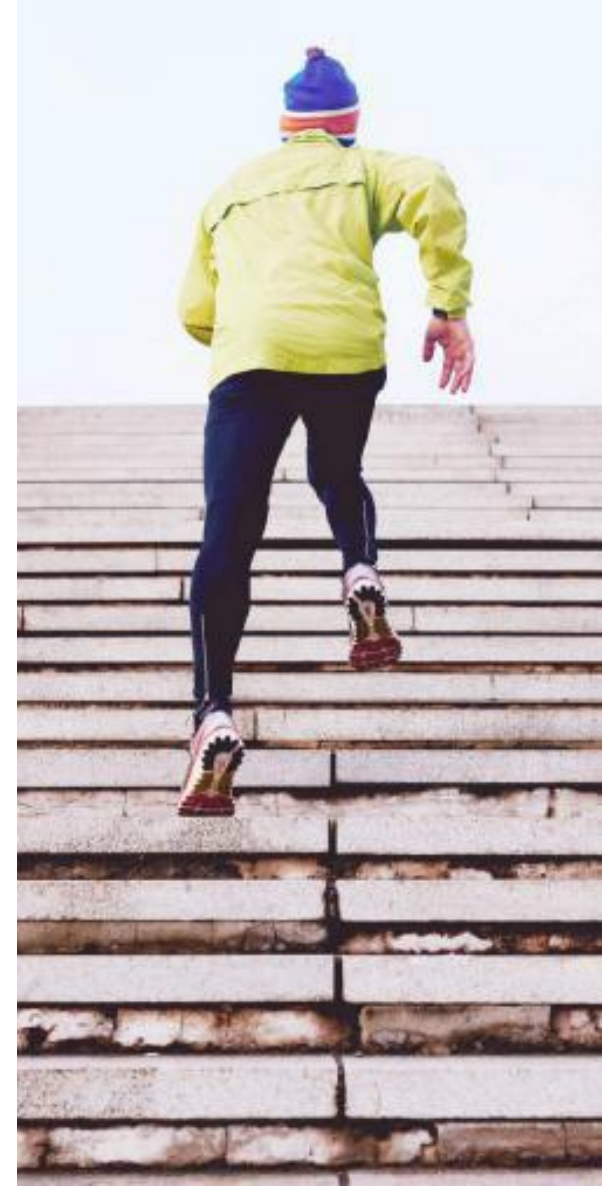
Three-Year Financial Forecast (RMB Million)

Item	2021	2022	2023
Health screening	2.5	3.75	5
Outpatients services	2.5	3.75	5
Rehabilitation Center	5	7.5	10
Cardiovascular Center	5	7.5	10
Laparoscopy Center	5	7.5	10
Dental care	5	7.5	10
Total sales	25	37.5	50
PAT (20%)	5	7.5	10
Accumulated PAT	5	12.5	22.5

Note: unit is RMB million

Fund Raising

	2021	2022	2023
Investment	S\$ 2M RMB 10M	S\$ 4M RMB 20M	S\$ 4M RMB 20M
No. of investors	20	40	40
Each Unit	S\$100,000	S\$100,000	S\$100,000
Fund	Innovative Sports Fund	Innovative Education Fund	Innovative Healthcare Fund



Exit Strategy

- 3+2 years, including 3 years investment period and 2-year exit period
- List the Innovative Healthcare project in Singapore
- Sell the company at premium to the listed health care company
- List the company at the STIB (Shanghai Exchange's new Science and Technology Innovation Board) as it has the high valuation for AI plus health care company.



[Haaga-Helia](#) is a strongly business orientated university of applied sciences in Finland. Through education, research and development, it prepares professionals for business and services, putting emphasis on the principle of co-operation, entrepreneurship, innovation and internationality. In Finland [Haaga-Helia](#) operates an innovation centre with the support of Nokia and other major Finnish companies. [Haaga-Helia](#) plans to install its first overseas R&D Innovation center in China, ie., in NIIC in Suzhou.



Established in 1877, Regis University is consistently ranked as a Top Tier Western University by U.S. News & World Report. Regis stresses on the importance of critical thinking and having a global perspective in its pedagogy. Its university has renowned IT faculties and R&D backgrounds, and plan to play an active role in NIIC and have its Regis R&D Innovation Centre.

NHC Health is a Singaporean health care company led by well-known surgeons and dentists from Singapore. It enjoys extensive cooperation with prestigious hospitals in Singapore, Finland and the US. In China it has sisterly companies: 1) Venture E in training and education, 2) the Suzhou-based NHC Health International Innovation Center (Suzhou) Co. Ltd., 3) NHC Capital, a Shanghai-based fund management company. It will play a lead role in NIIC, supporting its two partners as mentioned above in their R&D innovation activities.



- February 2020, Mr Edwin Ngoi visited Rotary Club and Sithar Coffee Factory in Myanmar to promote the "Coffee for Peace" project.
- In December 2019 the opening ceremony of NHC Health International Innovation Center (Suzhou) Co. Ltd .
- September 2-7, 2019, Singapore famous businessman, the honor of Goi Family, Founder of TYJ Group and Executive Chairman of GSH Corporation - Sam Goi, invited 15 Goi brothers to visit TYJ factory, GSH Corporate Office, Sutera Harbour Hotel at Sabah and Sabah Mantanani Island.
- In July 2019, Mr Edwin Ngoi participated in the Centennial Celebration of Rotary Club of Manila.
- In May 2019, Prof. Salvador Aceves, Senior Vice President of Regis University, visited Suzhou and Shanghai to achieve strategic cooperation.
- 12-13 November 2018, a Sino-Finnish conference on smart cities, health care and elderly care was held in Suzhou. A press release was released on [LinkedIn](#) and some other media platforms
- October, Mr. Edwin Ngoi was in the U.S. for nearly a month, visiting a number of hospitals and partners to explore opportunities of cooperation in the China market.
- 24-27 May 2018, the medical school of University of San Fransisco convened a conference that explored MNCs' strategy evolutions in China in the new era.
- In May 2018 Haaga-Helia University of Applied Sciences came to Shanghai to meet with prospective partners.
- 22-25 April 2018 Mr Edwin Ngoi went to Vietnam for a charity event of Rotary International and Roots of Peace.

Our Partners and Customers



- Lan Zhou Military General Hospital



Overseas Hospital Partner

Singapore Mount Elizabeth Hospital

Singapore Gleneagle Hospital

Customer



- Suzhou Wujiang District Ministry of Health
- Suzhou No.9 Hospital
- Wuxi No.8 Hospital
- Wuxi No.3 Hospital

Corporate customers

- Longrich Group
- WCI Investment Group
- Nu Skin China
- NHD China
- Nivea China
- Fed Express China



Academic Institution Partners



Haaga-Hela University of Applied Science

Regis University

University of San Francisco

Edwin Ngoi is a serial entrepreneur with rich experience in the fields of healthcare, sports and education. He is Founder and CEO of NHC Health International Innovation Center (Suzhou) Co.Ltd, NHC Capital (Shanghai) Co. Ltd. and Venture E (Shanghai) Co. Ltd. He is a member of the Shanghai Singapore Business Association in Shanghai and also a member of the International Education Expert Council of Haaga-Helia University of Applied Sciences in Finland. He enjoys working in philanthropy projects and is a member of the Rotary International.

Prior to this, he held senior management positions at multinational companies such as Teradyne Singapore, BHP Lysaght Taiwan and China (Carrier, Whirlpool, Sara Lee and Lion Nathan China) and Singapore Tee Yih Jia (Baoding) Dairy Food.

He holds an EMBA from the University of San Francisco, an MBA from the University of Texas at Arlington, and a BBA in MIS from Idaho State University.





Prof Salvador Aceves, Senior Vice-president and CFO at Regis University, USA. Formerly he was Vice-Provost with Fordham University and Vice-Provost with the University of San Francisco.



Pasi Halmari, Haaga-Helia University of Applied Sciences, has over three decades of experiences of higher education in Finland and elsewhere.



Tiina Laiho, Head of services and comms at CLIC Innovation Ltd & Innoboost Manager of Haaga-Helia University of Applied Sciences.

Over 2 decades in digital media and internet business management locally and globally.



Tseng Cheng Hui, founder and former CEO of United World Chinese Bank, Former Vice-President of the Shanghai Ruidong Hospital.

MBA of Taiwan University and Master of Law of Chinese Culture University.



Dr. Ngoi Sing Shang, a renowned Consultant General Surgeon and Consultant Laparoscopic Surgeon at Gleneagle Hospital and Mount Elizabeth Hospital in Singapore, where he has his private practice.



Prof Roger Chen, Professor in Strategy, University of San Francisco, USA.

He has advised Intel, Caterpillar, Tyco Electronics, etc. He holds a PhD in Strategy from the University of Texas at Dallas. 8



Li Naihe, Chief Data Scientist of NgoiHealth.

An acclaimed expert on big data and AI in China. He's an associate professor at Shanghai Jiaotong University.

Edwin Ngoi

Founder/CEO

NHC International Medical Center

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